

Bilz-em

BUILDS ANYTHING

TRADE MARK

FASCINATING FUN FOR EVERYONE

You will find suggested constructions inside this sheet.

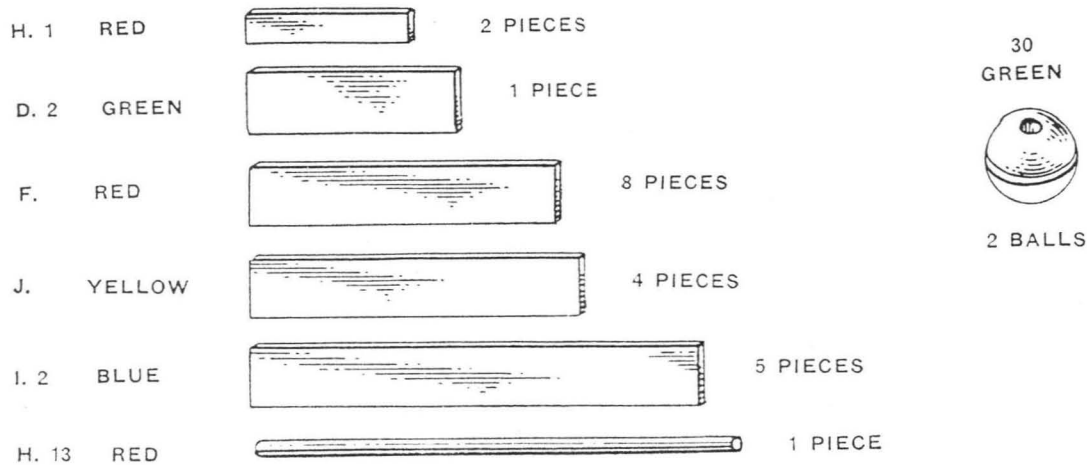
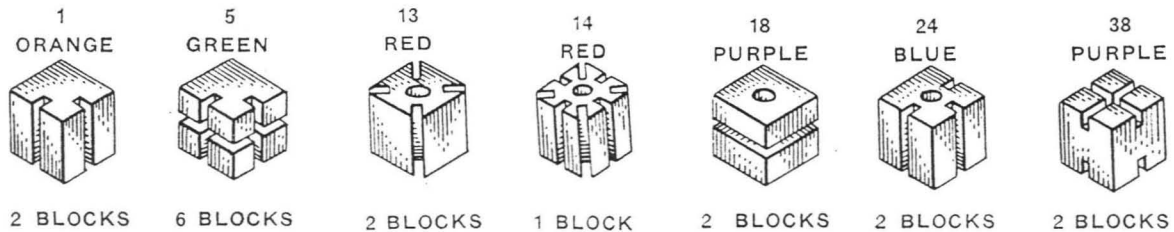
You will notice letters and numbers are used in telling you how to make these constructions.

To find out which block is meant by each number and which slab is meant by letters and numbers, study the chart below where their numbers and letters are placed next to them.

To make a permanent toy of any construction, apply a little glue to the ends of the slabs or in the groove of the blocks.

If blocks and slabs should become worn from long use and fit too loosely, place a damp cloth over them for a short while or insert a small piece of paper into the groove of the block.

Key to *BILZ-EM* Toy Set No. 2



BILZ-EM IS TRULY "FASCINATING FUN FOR EVERYONE"

You can build an airplane, a doll bed, a castle, a camel, a wind wheel, a merry-go-round or anything you happen to want to play with.

That is one of the nice points about BILZ-EM. It is suitable for all times because you can make whatever you want at that particular time.

In addition to being fun, BILZ-EM teaches you many things—teaches you how to work with your hands; how to create designs of many toys and constructions, or even to copy things you see every day.

There is no age distinction. Children—even little ones—play with them for hours at a time, building constructions and tearing them down to build again. And it is quiet work, not boisterous and noisy playing.

Older children, and even adults, enjoy them because they permit such a wide range of constructions that every interest is served. No matter what you have conquered in the way of design, there are more intricate constructions to intrigue and baffle you. Even miniatures of historic buildings, bridges, miniature furniture for room interiors, or meaningless structures that your fancy may dictate.

BILZ-EM TOYS are not seasonal. At Easter time they make delightful gifts for the Easter Bunny to bring because of their bright colors and their play value lasts long after the Easter Bunny has gone. They even look like Easter Eggs when nestled in artificial grass. Many mothers put them in Easter baskets with the instruction sheet rolled and placed under the old Bunny's arm.

BILZ-EM TOYS are great fun for out-of-doors play. Fine structures can be made in the sand—windmills that really turn with summer breezes—wagons can be made to haul things in—bird houses—tiny villages, and any number of things of every description.

The Fourth of July is a grand time to make a cannon—and one that will really shoot paper wads and such harmless ammunition. Hallowe'en is the time you need noise makers—and the ones shown on the construction sheet are ideal; gay Thanksgiving centerpieces could be made with the "pumpkin colored" blocks; in fact, every day can be made happier with the making of, and playing with aerial swings, windmills of every description, toy pistols, garden wells, bandsaws, doll furniture, and innumerable other constructions which you can make with BILZ-EM.

BILZ-EM sets are fun for parties. Each guest could be given a set or a certain number of pieces and a prize given for the best construction made within a certain length of time. Colorful and pleasing toys can be made from BILZ-EM which help in the table decoration and can be given to guests as favors as well.

Distinctive and attractive centerpieces can be made for tables. For instance, the old well might be constructed and tiny favors hidden in the base of it to be drawn out in a miniature bucket tied at the end of the rope. This would be an interesting way to make an announcement. Suitable constructions for any and every occasion could be made with them with a little study.

Continue to add to your sets of BILZ-EM TOYS. Small sets of few pieces can be purchased which merge in with large sets. The toy is built around a geometric principle so that all constructions, if carefully put together will make accurate and usable structures.

The more blocks and slabs you get, the more pretentious the structure you can build. Save your first box and continue to add to them. Build with them each day and you will be astonished at the skill you will gain and the fun you will have.

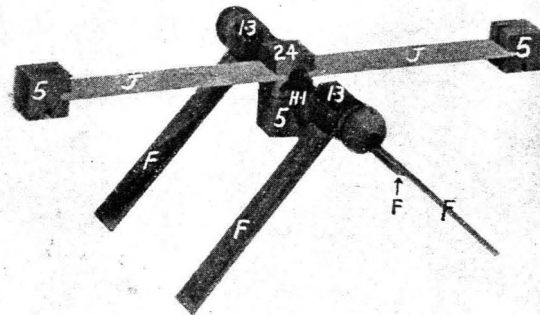
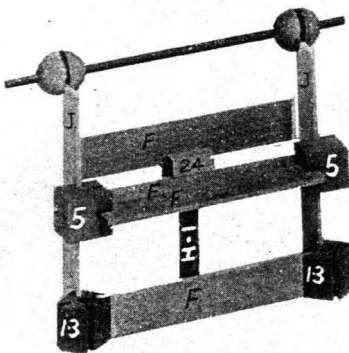
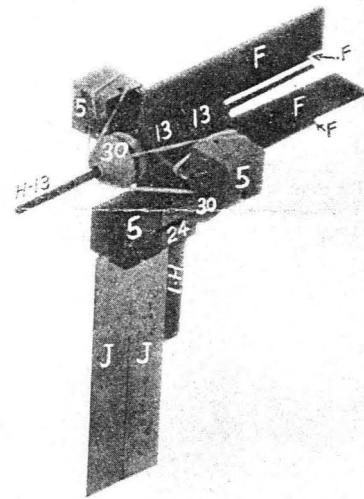
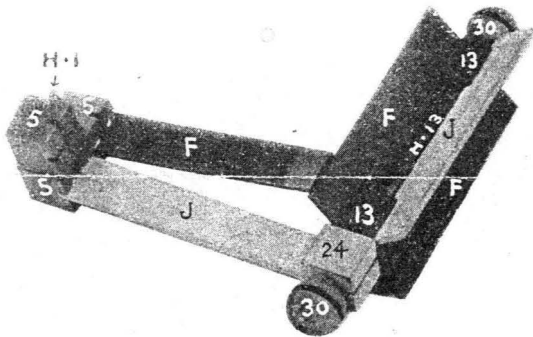
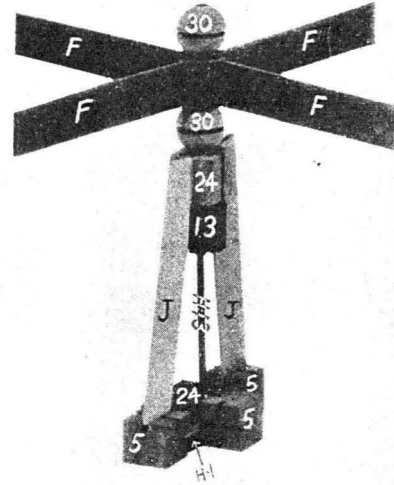
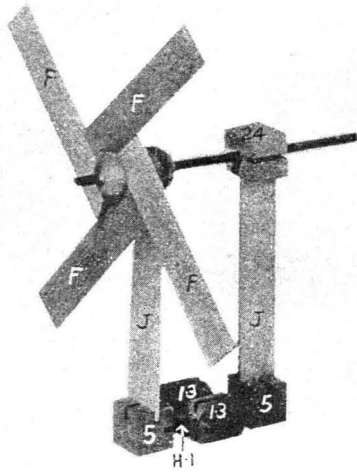
MANUFACTURED BY **BILZ-EM** TOYS, INC.

AT PORT HURON, MICHIGAN

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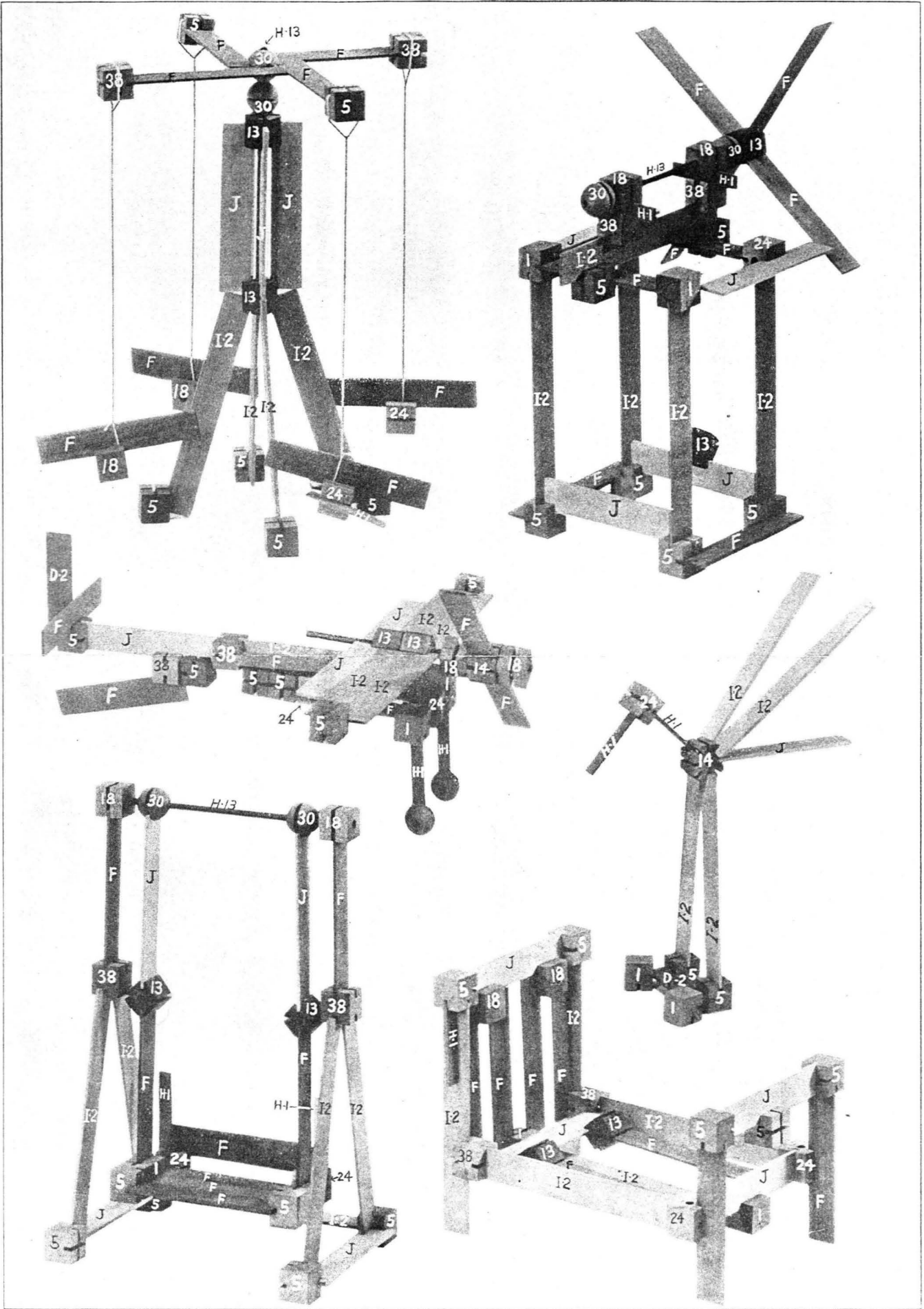
HERE ARE A FEW OF THE MANY COI



WINDMILL
NOISEMAKER
GARDEN BENCH

DOLL CLOTHES REEL
PISTOL
TEETER TOTTER

INSTRUCTIONS MADE WITH BILZ-EM



AERIAL SWING AIRPLANE

WINDMILL DODO BIRD